



Analysis of the Chilean tourism market - products and opportunities for the destination Pucón and the IXth region

By Beate Pehlchen

Grin Verlag GmbH Sep 2007, 2007. Taschenbuch. Book Condition: Neu. 210x148x9 mm. This item is printed on demand - Print on Demand Titel. Neuware - Bachelor Thesis from the year 2005 in the subject Tourism, grade: 1,5, Stralsund University of Applied Sciences (University of Applied Sciences), course: Leisure and Tourism Management, 80 entries in the bibliography, language: English, comment: For many countries like Chile, particularly in the developing world, tourism is one of the few meaningful sources of economic development and job creation. What would be the situation of countries like Cuba and many others without tourism Therefore it can play an important role in improving living standards and raising people above the poverty threshold. Throughout this essay the example of the tourist destination Pucón and the IXth region will be used to explain the situation now and . , abstract: On the economic front, tourism has the capacity to create jobs: jobs for the poor, jobs in the indigenous communities, unskilled as well as highly qualified jobs, jobs in seaside resorts as well as in remote rural areas and in ecotourism activities. Tourism is a much more diverse industry than many others and can build upon a wide resource base....



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